

# Business & Economic Development Division

## Audrey King (Vice Chairman)

### April 2018

<u>Client Report*</u>	<u>#</u>	<u>YTD</u>
Clients Assisted:	42	157
Start-ups:	7	46
Existing/Expanding:	14	37
Returning:	21	74
Chamber Members served	16	

<u>Resources Distributed</u>	<u>#</u>	<u>YTD</u>
Sales Leads:	6	15
How to Start Guides:	14	53
Demographics:	0	34
Industry Reports:	4	9
Traffic Counts:	1	4
Financing Information:	2	4

## Business University

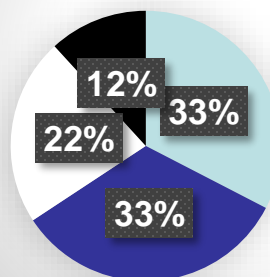
Year to date: 7

- One Day Startup co-hosted with City of Valdosta
- Emerging Issues and Tax Reform Impact on Employee Benefits co hosted with SGEC

Upcoming events:

**innovate!**  
2018

## Website Traffic Sources



- Direct
- Organic
- Referral
- Social

<u>Website</u>	<u>#</u>	<u>YTD</u>
Visits:	344	1000
Unique Visitors:	174	747

89.8% used Google Search Engines

