

Business & Economic Development Division

Jeff Hanson (Vice Chairman)

FEBRUARY 2021

<u>Client Report*</u>	<u>#</u>	<u>YTD</u>
Clients Assisted	27	57
Start-ups:	4	10
Existing/Expanding:	10	19
Returning:	13	28
Chamber Members served :	4	

<u>Resources Distributed</u>	<u>#</u>	<u>YTD</u>
Sales Leads:	2	6
How to Start Guides:	4	10
Demographics	9	24
Industry Reports	1	2
Traffic Counts	1	1

Business University

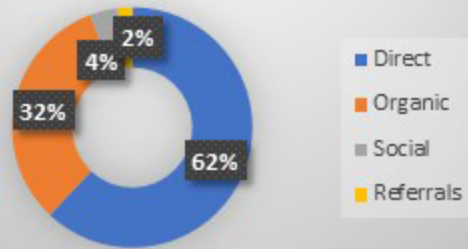
PPP workshops offered by SBA and The US Chamber were shared through Business University.

Important events

Hosted the 2021 Business Outlook on February 9th virtually with 160 attendees watching. Guest speakers were Dr. Cynthia Tori, Dr. Roger Tutterow and Dr. Jeffrey Humphreys

Decision was made by board at a special called Board Meeting on Monday February 22nd to table VABI for the immediate future. Plans are to revisit once COVID-19 and local economy is in more favorable conditions.

Website Traffic Sources



<u>Website</u>	<u>#</u>	<u>YTD</u>
Page Views:	314	482
Visitors:	136	241

